

bra(g) in the news

the bra bag

Sept - Oct 2005

star watch



Jane Webb with Urban Rush hosts Fiona Forbes and Micheal Eckford

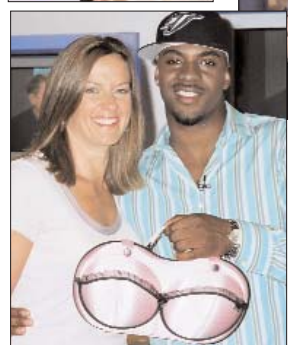


Jane with The Coffee Shop Girl and a fan of bra(g).

Jane with Josh Duhamel and a signed bra(g) to be auctioned off for breast cancer



Colin James with Jane Webb



Above left - TV Week Editor Brent Furdyk; Above - bra(g) fan with BEAT 94.5 fm morning host Nira Arora; Left - Jane with rap / actor Maestro Fresh Wes

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Uplifting news

A bag made for bras, update on the water bra and more . . .

BY KERRY MOORE
staff reporter

It's a full frontal attack on bra and a local woman is fighting back.

The Bra(g) — a contraction of "bra" and "bag" — is a pretty, yet tough little bag that holds up to six padded bras.

Designed by North Vancouver entrepreneur Jane Webb, the Bra(g) is for travelling women tired of padded bras getting crumpled and dimpled from luggage crush.

The case it can be carried like a purse, yet designed to be packed, the bag is reinforced against the bumps and grinds often suffered by suitcases.

In colour choices of black, pink with polka dots and leopard print, the bag is \$69.95. To find retailers, go to www.brag.com or 1-877-716-4739.

While we're on the subject of bras, Singer/actor Queen Latifah is the spokesperson behind Curvaceous, a line for women of shape and sensuality. The collection is at Wal-Mart and

includes a stay-up strapless longline bra and a lace tummy shaper (long). The line is priced from \$34.99 to \$29.99.

In a recent launch of the So True line, described as "the most comfortable bra ever," Cleo are stocking with-out stitching and tag free it comes up to size DD and is seven colours (\$34.99).

At a View on these has redesigned the Water Bra — a true candidate for the protection of the Bra(g). The inserts are a mix of water and mineral oil and enhance cleavage a full cup size. Seamless and of a stretch knit, it is intended to be discreet even under form-fitting clothes. In four colours and sold with a free matching pony, it's \$49.



LOOK LOOT

Today's Look Loot goes to the Bra(g) for padded bras. It's a pretty, yet tough little bag that holds up to six padded bras.



Courtesy, Bra(g) Jane Webb is the designer of the Bra-g, a bag that carries up to six padded bras.

Uplifting news

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— CanWest News Service

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CANADA'S FASHION MAGAZINE

accessories

the bra(g)

Only seldom do bras (minus your elbows, girlfriends, North Vancouver's Jane Webb) have designed a full, easy-to-carry, yet tough little bag that holds up to six padded bras. From options in black, leopard and leopard print, the Bra(g) is a pretty, yet tough little bag that holds up to six padded bras. In four colours, including in black, leopard (leopard and pink polka dots), the Bra(g) holds up to six bras (depending on the cup size, north).

Visit www.brag.com.

WEEKEND LIFE

Home, all that. Use the day's inspiration to make your home a better place.

THE BARBIE • (PAGE 10) • SEPTEMBER 16, 2005

MY HOUSE FOR YOUR HOUSE

RENTAL REAL ESTATE AGENT DONALD POIR TRADING SPACES (PAGE 12)

NEW YORK

SEARCH THE
50 BEST
TRAVEL

VINTAGE UPDATE
LACE • SILK • MIDWINTER • LYCRA • COTTON

INTIMATE NEWS

BY SHARON LEE

IN THE BRAIG!
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Bra(g) and other news on the bra front

BEA(G)
Contract from E!

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personal shopper
Bra holder helps linger!

OFFENTIMES the best ideas come out of sheer frustration.

Jane Webb of North Vancouver found that crumpling her bras into a suitcase was a hassle. So she designed the Bra(g), a bag that holds up to six padded bras. It's a pretty, yet tough little bag that holds up to six padded bras.

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— CanWest News Service

THE Bra(g) travel case promises to keep bras from getting crumpled and dimpled from luggage crush.

allowing the garments to retain their essential shape. Far from adding being functional, Bra(g)'s appearance is as sexy as the contents it holds. The case comes in three decorative and cheery prints — pink polka dot, leopard print and black. You don't even have to get on a trip to use Bra(g), as the cases are attractive enough to be used for home storage.

Bra(g) retails for \$69.95 and is available online at www.brag.com and at Best Buy, Wal-Mart, Target and other retailers.

— Brenda McLaughlin